

What
did you do
today?

Annual
Report
2010





Our Offices



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Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

The Girl Scout Promise

On my honor, I will try:

To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

The Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

Misión

Girl Scouts ayuda a las niñas a desarrollar el valor, la confianza en sí mismas y los principios para hacer del mundo un mejor lugar.

La Promesa de Girl Scouts

Por mi honor, yo trataré:

De servir a Dios* y a mi patria, ayudar a las personas en todo momento, y vivir conforme a la Ley de Girl Scouts.

La Ley de Girl Scouts

Yo me esforzaré por:

Ser honrada y justa cordial y servicial, considerada y compasiva, valiente y fuerte, y responsable de lo que digo y hago,

y por

respetarme a mí misma y a los demás respetar la autoridad usar los recursos de manera prudente, hacer del mundo un lugar mejor, y ser hermana de cada una de las Girl Scouts.

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Brittany White, *Franklin County*

Dear Friends of Girl Scouts,

Throughout 2010 we examined the lives of those in Girl Scouting, asking "What did you do today?" to see how their lives differ from others. We found that our girls were gaining leadership skills while exploring the outdoors, science, the arts, and providing community service. From clothing drives, to saving lives, to awareness-raising Girl Scout Gold Award projects, they made a difference.



Suzy Swanson



Tammy H. Wharton

Our volunteers were going above and beyond expectations regularly as they delivered the Girl Scout Leadership Experience to the girls and served the council in many roles. If you asked any one of them, "What did you do today?" each one could answer, "I helped build girls of courage, confidence, and character, who make the world a better place!"

Our council, with the guidance of our dedicated board of directors managed to navigate the tough economic times and balance our budget while maintaining and even enhancing girl programs and services to volunteers. As we draw nearer to the 100th Anniversary of Girl Scouts, we are planning strategically to assure that the second century of Girl Scouting surpasses the achievements of the first.

You'll find more answers to "What did you do today?" in the pages and stories to follow. We hope you enjoy reading about them as much as we enjoyed collecting them. Thank you to our generous supporters, community partners, board and adult volunteers for all you've done to help us build the next generation of women leaders.

Yours in Girl Scouting,

S uzy S wanson
President and Chair of the Board of Directors

Tammy H. Wharton
Chief Executive Officer



Keep the Promise 2010!

On Friday, April 23, 2010, Girl Scouts of Ohio's Heartland held Keep the Promise 2010, a Leadership Conference and Recognition Luncheon exclusively for girls in grades 7-12. Held at The Nationwide and Ohio Farm Bureau 4-H Center in Columbus, this power-packed day reinforced and enhanced the leadership, communication and team-building skills of the 107 Girl Scout Cadettes, Seniors, and Ambassadors who participated.

Our keynote speaker was Laurel A. Beatty, Franklin County Court of Common Pleas Judge. Several girls spoke about their journeys of discovery as they worked to earn the two highest Girl Scout awards, the Girl Scout Silver Award and the Girl Scout Gold Award. Attendees also participated in interactive workshops and a service project in which they collected 610 pounds of food for Mid-Ohio Food Bank. We thank our Keep the Promise title sponsor Limited Brands and gold sponsor AEP for enabling us to provide this leadership development experience to our members.



L to R: Kristen Lear, Suzy Swanson, Judge Laurel Beatty, Jennifer Peterson, Janelle Simmons, and Tammy Wharton



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GOLD AWARD PROJECT



Carolina Gonzales



Katie Backus

Gold Award Recipients

On Sunday, June 27, 2010, Girl Scouts of Ohio's Heartland (GSOH) held the annual Girl Scout Gold Award pinning ceremony and reception at Limited Brands in Columbus. The Girl Scout Gold Award is the highest and most prestigious award a girl can earn in Girl Scouting. This award expresses a girl's special commitment to herself, her community, her world and the future. In 2010 40 girls in GSOH earned this esteemed award. We congratulate these Gold Award recipients on the achievement of this honor.



Jordan Abbruzzese, Grove City
Katie Backus, Dublin
Kendra Barker, Ostrander
Samantha Bouhall, Columbus
Victoria Bumgardner, Groveport
Courtney Brown, Grove City
Margaret Clark, Gahanna
Samantha Clark, Delaware
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Kelly Robinson, Delaware
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Krista Turner, Blacklick
Kristin Uhrin, Grove City
Katherine Vasey, Dublin
Morgan Wade, Mansfield
Katherine Wallace, Westerville

We Shared the Sobering Truth: Drunken Driving Awareness

Katie Backus of Dublin and Carolina Gonzales of Powell earned their Gold Awards for demonstrating the community impact caused by drunken driving to their high school, Village Academy. Katie's project dramatically illustrated the fact that someone is killed every 15 minutes in an alcohol-related accident. She accomplished this by choosing a student every 15 minutes throughout the day to symbolize a victim by carrying a black balloon and not speaking to classmates, until nearly half of the student body had been "killed." The impact of this activity was reinforced by Carolina's project, an afternoon assembly program, in which speeches by both girls and a PowerPoint presentation were followed by a demonstration of alcohol impairment using intoxication simulation goggles. This was followed by a speaker from Mothers Against Drunk Driving (MADD) who had lost his child in a drunken driving accident. The entire student body was deeply affected by the project. As the girls reported, "the combination of information, interactive experience...and evoking empathy brought awareness of all the dangers and consequences of drunk driving."

Annual Meeting 2010



Girl Scouts of Ohio's Heartland held its 2nd Annual Meeting on Tuesday, May 11, 2010 at the Aladdin Shrine Center in Columbus, Ohio. Following dinner and the business meeting, the program celebrated the contributions of our volunteers and successful Girl Scout activities from 2009.

Adults who have been registered Girl Scouts for 25 years or more were recognized. These included:

50 years

Janice Jarvis, Helen Rosser, Christie Vargo

55 years | Aileen Blyth

62 years | Casey Kerr

66 years | Rita Baker

68 years | Margaret Reiman

70 years | Martha Rittinger

83 years | Rebecca Fraundorfer

In addition, several individuals who went above and beyond to support Girl Scouting in GSOH received the following recognitions.

MEDAL OF HONOR

Girl Scout Michelle Dutton received the GSUSA Medal of Honor, for performing CPR on a traffic accident victim.



PRESIDENT'S PLAQUE



President and Board Chair, Suzy Swanson presented the President's Plaque to

Theresa Schaefer

for her tremendous dedication to Girl Scouting and for the multiple ways she has served the council, from troop leadership to serving on the board as an officer and on several board committees.

THANKS BADGE

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Katie Zemba, Zanesville

Volunteering Straight From the Heart



Amber Wellman



June Panetti

The GSOH Straight From the Heart Award is presented to a member (girl or adult) who lives the promise and the law to such an extent that they make a lasting impact on the lives of others. One who goes so far above and beyond that no other award can recognize the magnitude of the contribution. The first Straight From the Heart Award was presented to Amber Wellman at the 2010 Annual Meeting.

Amber and June Panetti were Girl Scout co-leaders when June was diagnosed with kidney disease. When she learned she needed a transplant, she told Amber. Without hesitation, Amber offered to be tested, and was a match, proving to be the best candidate. The surgery was successful, and gave June a new lease on life!

June says Amber gave her both the gift of life and an entirely new outlook on life itself. "Amber has taught me that one person can do something to change the world for someone else. Who knew that this woman...at a Girl Scout meeting would one day save my life and change me completely? She is truly an amazing person."

In Amber's words, "There was no doubt that June and I met for a reason. Girl Scouts was our common thread for many years. Girl Scouts is still our common thread, but we can add kidney to that list also. We are all presented opportunities to serve others. It's what you do with those opportunities that can change the world."

Volunteer Development by the Numbers:

Adult volunteers: 9,000

Facilitators: 84

Basic Orientation: 367 new volunteers trained

Volunteer Essentials: 517 volunteers trained

Safety: 617 volunteers trained (includes American Heart Association, American Red Cross and Safety Essentials)

Outdoor: 579 volunteers trained

(includes Troop Camp Certification, Day Camp Volunteer Training)

Spring Fling: 75 volunteers participated

Service Unit Team Event: 125 administrative volunteers participated

Adult Camporee: 125 registered



Girl Scouts Taking Action

THE ONE GIRL COLLABORATIVE

Funded by The Women's Fund of Central Ohio and in partnership with The Columbus Foundation, Nationwide Insurance and Cardinal Health, the One Girl Collaborative was launched in 2010 in Franklin County. **Girl Scouts of Ohio's Heartland is the lead collaborator and one of five core partners**, including ROX (Ruling Our eXperiences), The Interprofessional Commission of Ohio, The Mentoring Center of Central Ohio, and the YWCA of Columbus.

Working together, the partners produced a research report titled **One Girl: A Snapshot of Girls in Central Ohio**. The report contains original research from nearly 2,000 girls in grades 5-12 as they identify the big issues they are facing in their lives, the main concerns they have, what they want help with, and who they want help from. You can access the full report or the executive summary and learn first hand from Central Ohio girls what is really going on in their lives at www.gsooh.org.

The research-based model also calls for tracking and measuring outcomes of both the program and the collaborative partnerships, as communities come together with ground-breaking strategies to address girls' issues.

GSOH GIRL ADVISORY BOARD

In 2010, GSOH formed the Girl Delegate Advisory Board, comprised of the two girls currently serving on the board of directors, 10 girl delegates-at-large, and girls serving as delegates in their local service unit. Girl Scouts has always included girls in the governance of the organization, and this step was one more taken to ensure that we are listening to the girls in our council about how best to serve them.

Lauren Anglemeyer	Haley Kolmerten
Cassandra Burris	Cassie Litzinger
Kaitlin Carr	Allyson Merkle
Andrea Dryden	Jessica Palmer
Madeline English	Kacee Parks
Vanessa Everhart	Sarah Predmore
Tiffany Graves	Michelle Schultheis
Christen Green	Kendall Waite
Lizzie Haskell	Brittany White
Rachel Hutchinson	

WE MADE A DIFFERENCE!

Wooster Girl Scout Troop #1816 earned the President's Volunteer Service Award, for performing 404 hours of community service in a 12-month period. They also earned their Girl Scout Bronze Award during the same time period.



WE CLEANED UP!

Girl Scout Brownie Troop #1854 cleaned up their community at the 2nd annual Clean Up Scioto County Day.



WE EXPERIENCED THE WONDERS OF SCIENCE!

The Mission Space... NASA program helped girls discover what it would be like to be a NASA engineer, by designing an ultraviolet resistant space suit. They also learned about craters on the moon, meteorites, and building a crane to move resources on the moon. In six southern Ohio schools and at the Young Women's Empowerment Conference, 455 girls participated in this innovative STEM (Science, Technology, Engineering, and Math) program.



WE HELPED OUR COMMUNITY!

To earn their Girl Scout Silver Award, Girl Scout Cadette Troop #232 organized a clothing drive in the summer of 2010 which collected more than 450 boxes of clothes for local families. They received the Youth Hero award from the Ashland County Red Cross.

WE HELPED RUN THE SPECIAL OLYMPICS!

The Ohio Special Olympics State Summer Games are held on the campus of The Ohio State University. Girl Scouts run the softball throw event and assist with many other areas at this gathering of more than 4,000 athletes. A total of 161 girls and 57 adult volunteers served at the 2010 summer games.



Girl Scout Program by the Numbers

Day Camp: 3,196 girls; 731 adult volunteers; 24 council-sponsored day camps

Resident Camp: 1078 girls; two camps, each with 8 weeks of camp sessions

In-School Scouting: 1,540 girls in 9 Columbus City Schools and 2 charter schools, 200 in southeastern Ohio schools

S.T.E.M.: More than 3,000 girls served; programs include SciQ, Astronomy, LEGO Robotics, Vet for a Day, Youth Aviation Adventure, Hi-Tech Hide and Seek, Building Buildings, etc.

Financial Literacy: 4,235 girls; programs include Smart Choices and CentsAbility





Alumnae Association

Women who participated in Girl Scouts tend to accomplish more, show stronger leadership, and have a stronger sense of self. If you were ever a Girl Scout, that probably doesn't surprise you. The Alumnae Association provides an opportunity to connect with other women who share those traits.



Columbus Alumnae Event

The first Alumnae Association outreach event was held at the historic B&O Railroad Depot in Mt. Vernon in September 2010, with approximately 20 attendees. Special thanks to the girls of Girl Scout Junior Troop #214 who helped serve as hostesses. Other events are being planned at locations around the council. Learn more on the Girl Scouts of Ohio's Heartland Council Alumnae Association page on Facebook or on the council's website.

Juliette Low Legacy Society



One of two founding members of the Juliette Low Legacy Society, Ruth Cook made the decision to identify Girl Scouts of Ohio's Heartland in her estate plans because she has seen firsthand and believes in all that Girl Scouting does for girls. Although not a Girl Scout as a girl, Ruth served as a volunteer troop leader and board member. As she watched other girls first (before she had children,) then her own daughter and now granddaughters grow through their Girl Scout experiences, she herself benefited from the experience and wants to give back to the cause she believes in.

The other founding member, a married couple who choose to remain anonymous, have named Girl Scouts of Ohio's Heartland in a Charitable Remainder Trust because they believe the stability provided to girls through the Girl Scout experience sends them on paths to productive and positive futures.

Deep belief in Girl Scouts and the ways in which the experience benefits girls led these individuals to make the ultimate gift of including Girl Scouts in their estate plans. For more information please contact Chief Development Officer, Christie Vargo at 614-487-8101, or cvargo@gsosohiosheartland.org

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Kathy Brantley
In Memory of Mary Reynolds Mantonya
E.C. Mantonya
In Memory of Hazel Yenne Shreve
Margaret Reiman
In Memory of Ruth Sollenbarger
Marthalee Schaub

Girl Scouts of Ohio's Heartland is extremely grateful to everyone who has supported our programs through their contributions. The donors listed provided financial support for GSOH between January 1, 2010 and September 30, 2010. We make every effort to provide an accurate list of all donors. However, if your gift is missing or listed incorrectly, please accept our apologies and contact our office at 800-621-7042.

♥ Family Partnership donor

Girl Scouts of Ohio's Heartland Council, Inc.

2010 Annual Financial Report

January 1 – September 30, 2010

Condensed Balance Sheet (All Funds) as of September 30, 2010

Assets		Expenses	
Cash and cash equivalents	\$ 1,817,509	Program services	\$ 4,405,894
Accounts, pledges and allocations receivable, net	186,472	Management and general	505,366
Investments (at market)	4,244,273	Fundraising	265,134
Land, buildings and equipment (at depreciated cost)	5,417,435	Total expenses	5,176,394
Other assets	269,923	Change in unrestricted net assets before other changes	800,620
Total Assets	\$ 11,935,612	Net realized and unrealized gain on investments	38,262
		Net realized and unrealized gain on funds held by foundation	27,206
		Pension related changes other than periodic pension cost	(150,631)
		Change in unrestricted net assets	715,457
Liabilities and Nets Assets		Changes in temporarily restricted net assets	
Payables and other current liabilities	\$ 457,096	Public support	1,663
Notes payable	513,737	United Way allocations	115,634
Bonds payable	599,483	Net assets released from restrictions	(230,979)
Accrued pension obligation	787,195	Change in temporarily restricted net assets before other changes	(113,682)
Total liabilities	2,357,511	Net realized and unrealized gain on investments	5,741
Net Assets		Change in temporarily restricted net assets	(107,941)
Unrestricted	8,993,266	Changes in restricted net assets	
Temporarily restricted	330,222	Net realized and unrealized loss on beneficial interests in perpetual trusts	(21,736)
Permanently restricted	254,613	Change in restricted net assets	(21,736)
Total net assets	9,578,101	Change in net assets	585,780
Total Liabilities and Net Assets	\$ 11,935,612	Net assets, beginning of year	8,992,321
		Net assets, end of year	\$ 9,578,101

Condensed Statement of Activities (All Funds) for the year ended September 30, 2010

Changes in unrestricted net assets

Public support and revenues	
Product sales, net	\$ 4,315,688
Sales of supplies, net	162,791
Program service fees	577,312
United Way allocations	153,682
Interest and dividend income	80,448
Other public support	433,450
Miscellaneous income	22,664
Net assets released from restrictions	230,979
Total unrestricted public support and revenues	5,977,014



The accompanying condensed balance sheet and condensed statement of activities have been summarized from the audited financial statements of the Girl Scouts of Ohio's Heartland Council, Inc. The audited financial statements are available for inspection at the offices of the Girl Scouts of Ohio's Heartland Council, Inc.

Girl Scouts of Ohio's Heartland Council, Inc.

1700 WaterMark Drive
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