

2023 Girl Scout Fall Product Program Family Guide

Nuts, Candy & Magazines • October 1-22

Thank you for participating in the 2023 Girl Scout Fall Product Program! Over the next few weeks, you will help your Girl Scout learn financial literacy and become an entrepreneur while earning individual rewards and funds for their troop to use right away or save for future adventures!

Program Kick-Off

Kick off the 2023 Girl Scout Fall Product Nuts & Candy Program by practicing skills, setting goals, and learning about the products with two great options:

Rally Kits

Kits have materials for six activities Girl Scouts can do on their own or with their troops to explore the Fall Product Program and stretch their skills! Register through gsEvents by **Sept. 12**.

Kick Off Contest, Oct. 1-3

Girl Scouts have a chance to earn exclusive rewards for starting their 2023 Fall Product Program strong! Learn more at

<https://www.facebook.com/GSOHProductProgram> or scan the QR code below.



Why Girl Scouts Participate

Girls Scouts learn and practice the Five Skills (Goal Setting, Decision Making, Money Management, People Skills and Business Ethics) as they earn proceeds for their troop and exciting rewards.

Proceeds stay local to benefit our council and troops earn at least 16% on all items sold. The Fall Product Program is an excellent way to earn start-up proceeds to fund your troop's activities and projects throughout the year.



goal setting



decision-making



money management



people skills



business ethics

How It Works

This financial literacy program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates, and magazines.

1. In-person by taking orders and collecting payments.
2. Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or, they can select from a group of nut and chocolate products that Girl Scouts deliver.
3. Or customers can support their goals and the community by purchasing an item to be donated to military organizations on their behalf through Care to Share.

OWN YOUR magic



Patches

A. 2023

Send 18+ emails by Sun., Oct. 15.

B. Own Your Magic

Sell 18+ nut or candy items.

C. Ocelot

Sell three magazines.

D. Custom Me2 Avatar

Send 18+ emails by Sun., Oct. 15., sell four magazines and 30 nut or candy items.

E. Cookie Crossover patch

Create a Me2 avatar, send 18+ emails in the 2023 fall product program, and sell 275 packages in the 2024 cookie program.

F. Care to Share

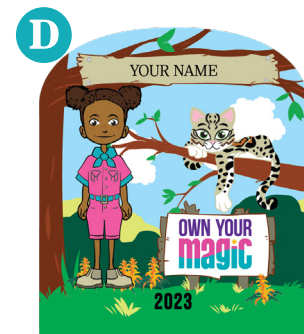
Sell five Care to Share items.

G. Stellar Seller

Achieve \$1,200 or more in total sales.

H. Double Stellar Seller

Achieve \$1,200 or more in total 2023 fall product program sales AND 1,200 packages in the 2024 cookie program.



Calling All Stellar Sellers!

Achieve \$1,200 in total sales for an invitation to the Stellar Seller Celebration at Magic Mountain on May 11. Girl Scouts who also achieve 1,200 packages during the 2024 Cookie Program will get an additional exclusive Double Stellar Seller experience on June 8.



All About Ocelots

Scientific Name:

Leopardus Pardalis

Weight:

18 - 34 pounds

Length:

2.2 - 3.3 feet

Tail length:

10 - 18 inches

Interesting Facts:

- Ocelots live in rainforests.
- Ocelots are picky eaters.
- Ocelots are nocturnal.
- Ocelot coats are unique (no two ocelots have the same markings).



Rewards

1 \$100 Level

- 100+ patch



2 \$225 Level

- LED bike lights OR
- \$5 reward card



3 \$325 Level

- Small ocelot plush OR
- \$5 reward card



4 \$450 Level

- Ocelot socks OR
- \$5 reward card



5 \$550 Level

- Paint by numbers OR
- \$10 reward card



6 \$650 Level

- Large ocelot plush OR
- \$20 reward card



7 \$800 Level

- Cat headphones OR
- \$20 reward card



8 \$1,000 Level

- Stationary set & color changing markers OR
- \$20 reward card



9 \$1,200 Level

- Stellar Seller Celebration!

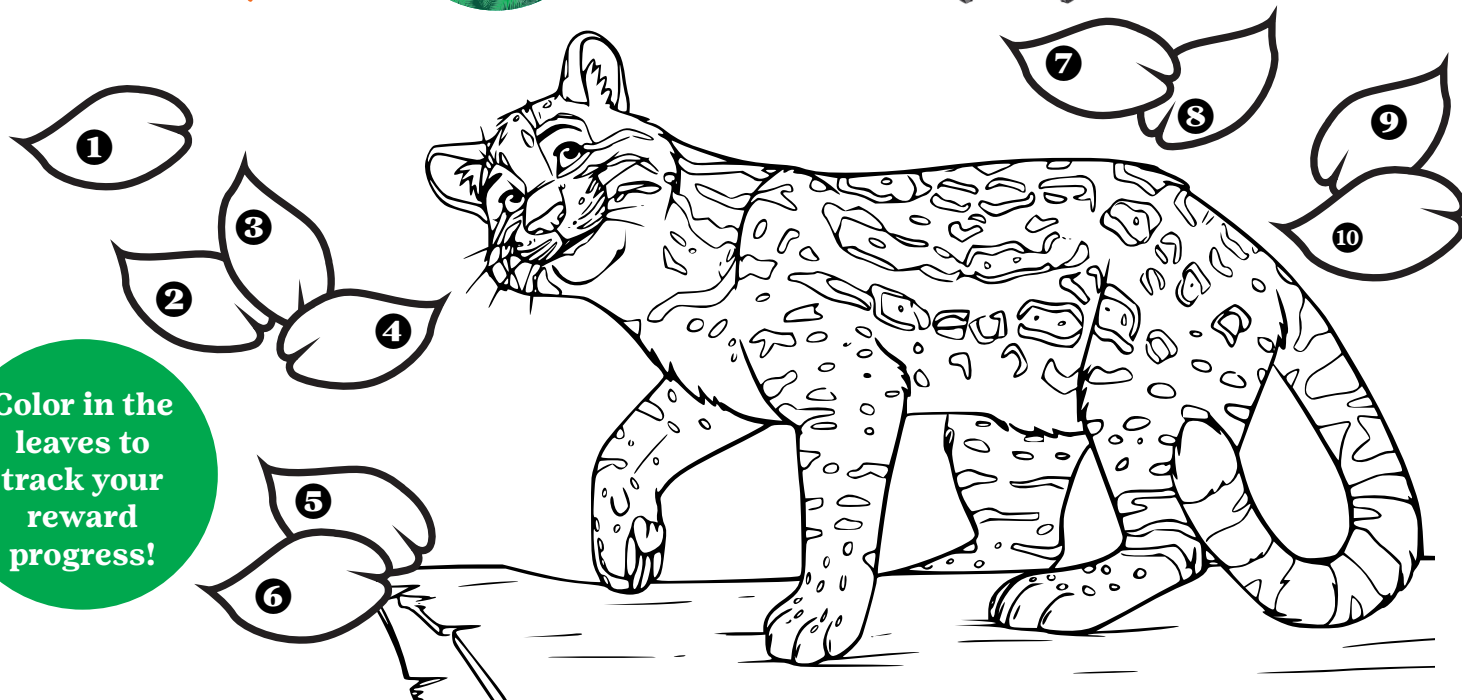


10 \$1,500 Level

- Own Your Magic set OR
- \$20 reward card



Color in the leaves to track your reward progress!



Get Started in Three Easy Steps!

1.



Go to www.gsnutsandmags.com/gsoh

On October 1, use the QR Code, URL above or click the link from the council website.

Follow the prompts to participate in the online Fall Product Program. Scan here and have your troop number ready!

Volunteers and Girl Scouts have different login websites and may have different passwords.

- Volunteers log in at: www.gsnutsandmags.com/admin.
- Girl Scouts/Guardians log in at www.gsnutsandmags.com/gsoh.

2.

Build your site

To customize your site, you can create an avatar that looks like you and record a personalized message for your avatar to deliver to friends and family.

Don't miss all the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

Visit your avatar room to see all your rewards and check out your troop photo showing everyone's unique avatars!



3.

E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult.

Stay safe and be fair to other Girl Scouts participating in the 2023 Fall Product Program by following some social media guidelines.

- The Fall Product Program is a girl-led program and online marketing and sales efforts should always be led by a Girl Scout while also being supervised by her caregivers.
- Sales links should never be posted to online resale sites (eBay, Facebook Marketplace, etc.).
- Be aware posts on Facebook containing the use of a dollar sign (\$) may automatically move the post to Facebook Marketplace.
- Social media ads should not be purchased or donated to promote sales links.
- Girl Scouts should consider removing their last names when using social media sites.